# Creativity in the Workplace

**This Creativity in the Workplace course will help foster innovation to revitalise any business and help propel growth.**

## IS THIS FOR YOU?

In this course, you'll learn about the benefits of developing your creativity, recognise the obstacles that prevent individuals from engaging in creative thinking and innovation, identify the key skills that differentiate innovators from followers, and learn practical tips and strategies to boost your creative prowess.

## ABOUT THE COURSE

Creativity is a critical asset at work. It fuels innovation, inspires fresh perspectives, and drives problem-solving. For individuals, cultivating creativity opens doors to unexplored possibilities, nurtures adaptability, and enhances self-expression.

This personal growth extends beyond individuals. As creativity flourishes within a team, it ripples across an organisation.

**There are four modules in the course:**

**Module 1** - Unlocking your own creative genius

**Module 2** - Nurturing the creative power of your team

**Module 3** - Leading an innovation culture to future-proof your organisation

**Module 4** - Unleashing personal and team creativity

## AIMS AND OBJECTIVES

You'll learn the characteristics of creative people, how to overcome personal barriers, and how to foster team innovation in a work environment. The course covers personal barriers to creativity and how to overcome them, as well as providing strategies for enhancing creativity in the workplace.

## PRE-REQUISITES

There are no pre-requisites required for this course.

## CAREER PATH

This training is ideal for EAs, Office Managers, Business Managers, and anyone who seeks to make a difference in their workplace.

## COURSE DURATION: 2 hours

*(Actual course duration will vary from individual to individual, based on prior skills and application.)*



**CPD POINTS: 2**
*(CPD points awarded upon successful completion)*

*To find out more, speak to one of our Course Advisors.*

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